MAREN LARSEN

marenlarsen.weebly.com

EDUCATION**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Drexel University Philadelphia, PA

Bachelor of Science Anticipated Graduation: June 2018

Custom-Designed Major in Digital Journalism and Cultural Studies Cumulative GPA: 4.0

EXPERIENCE**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

*The Smart Set from Drexel University – Associate Editor*  Philadelphia, PA

Online arts and culture magazine

40 hours/week from September 2015 to March 2016, 10 hours/week until present

* Guide prospective writers through the revision process
* Copyedit all pieces prior to publication and build comprehensive style guide
* Conduct a redesign of the website to improve usability and highlight art by student designers
* Coordinated event promotions through email and social media

*MilkCrate – Communications Intern*  Philadelphia, PA

Sustainable technology startup

20 hours/week from September 2016 to March 2017

* Co-wrote and edited three white papers directed at three potential client groups
* Wrote, edited, and posted on blog about twice monthly
* Designed and executed graphics in Adobe Illustrator for weekly social media promotions

*Rolling Stone Magazine – Editorial Intern* New York, NY

International music and pop culture periodical

24 hours/week from September to December 2016

* Transcribed interviews with celebrities such as Barack Obama, James Taylor, and Phish for feature stories that appeared both online and in print
* Compiled research packets about upcoming story topics for writers
* Participated in the editorial process by attending production meetings and distributing proofs

*WKDU Philadelphia 91.7 FM – DJ and PSA director, formerly vice president* Philadelphia, PA

Drexel University’s free-format, non-commercial, and student-run radio station

5 hours/week from February 2014 to present

* Host and DJ a live two-hour radio show once per week
* Work with non-profit organizations to write new PSAs during annual workshops
* Monitored station’s physical condition during one-year term as vice president/station manager

*Drexel University ExCITe Center – Civic Innovation Assistant* Philadelphia, PA

The Expressive and Creative Interaction Technologies Center at Drexel University

40 hours/week from September 2014 to March 2015

* Planned, recorded, edited, and produced monthly podcasts about the Center’s work
* Set up and operated sound reinforcement equipment for events
* Researched and implemented innovative techniques to describe the Center’s diverse partnerships using digital and physical methods

*Canyonlands Natural History Association – Intern*  Moab, UT

Non-profit partner association for the Southeast Utah Group of the NPS

25 hours/week from March to September 2013; June to September 2014

* Transferred up to $400 cash from bank to retail location
* Completed cash closeout counts of up to $5000
* Cross-checked and entered credit card and cash sales records
* Answered visitors’ recreation questions, gave site-specific safety information, fielded complaints cheerfully, and helped plan visits at the interagency Moab Information Center
* Stocked regional warehouse and compiled orders for retail locations

*Moab Sun News – Editorial Intern*  Moab, UT

Local community newspaper

10 hours/week from May 2012 to May 2013

* Coordinated interviews with community members
* Created over 20 publication-ready articles and editorials up to 1200 words
* Worked closely with editor-in-chief to create ideas for assignments

SKILLS**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** HONORS & AWARDS**\_\_\_\_\_\_\_\_\_\_\_\_**

Spanish (conversational) Dean's List, Fall 2013 to present

Copyediting (expert) Pennoni Honors Program, Fall 2013 to present

Writing for audio (proficient) Broadcast Pioneers Scholarship, April 2015

Audio recording and production (proficient) National Merit finalist, May 2013

WordPress and HTML (proficient) High school valedictorian, May 2013

User experience design (proficient)

Adobe Illustrator, Photoshop, InDesign (proficient)

CONFERENCES­**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

* Upcoming: presenter, Individualized Major Programs Conference, Durham, NC, April 2018
* Panelist, “How to Adapt Academic Programs and Expectations in a Fast-Moving Popular Culture Landscape: Reflections from Faculty and Students,” Professional Development section, Mid-Atlantic Popular & American Culture Association conference, Philadelphia, November 2017
* Presenter, “Philly Punk: Gender Politics in the City of Brotherly Love,” Punk section, Popular Culture and American Culture Associations National Conference, San Diego, April 2017

ACTIVITIES**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

* Peer reader, Drexel Writing Center, Drexel University, March to June 2015
* Copy editor/news writer, *The Triangle*, Drexel University, winter to spring 2014, spring 2015
* Gardener, Drexel Urban Growers, Drexel University, January 2014 to June 2017
* Volunteer, Metropolitan Area Neighborhood Nutrition Alliance, Philadelphia, 2014